



VIDEO GUIDELINES

- There is a 30-second minimum to 60-second maximum for the video.
- One entry per individual, class, or group.
- One award, per grade, to the name on the first name on the registration form.
- All videos must be uploaded with the registration form before October 1, 2022, at the 11:59 PM deadline to be considered.
- All video entries, once uploaded, are the property of MWRD.
- Video **MUST INCLUDE** the phrase “Imagine A Day Without Water” **and one of three phrases: The Murfreesboro Water Resources Department, or Water Users, or H2O Hero(es).**
- To be eligible, each entrant must attend a Rutherford County high school and be at grade levels 9th - 12th. Twelfth grade plus students due to dual are eligible and submit entries within the 12th-grade entrants.
- Individuals may submit no more than ONE video entry. Teachers may submit no more than ONE video entry per school.
- All submitted work must be the entrant’s original work and must not include, be based on, or derived from any pre-existing or third-party trademarks or copyrighted media.
- All video entries will become the property of the Murfreesboro Water Resources Department. By submitting an entry, each entrant agrees that all intellectual property rights in the video are deemed to be reassigned to The City of Murfreesboro.
- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner’s name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
- MWRD reserves the right to modify the winning video to fit the department’s promotional goals.
- The selected winner **MUST** submit video content in the (.mp4) format.