



## NEWS RELEASE

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### CityTV Wins National Awards from NATOA

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**MURFREESBORO, Tenn.** – Murfreesboro Communications Department's CityTV continues to be recognized nationally for quality government television programming. Murfreesboro's government-oriented television station received two national awards during the 29<sup>th</sup> annual Government Television Programming Awards presented by the National Association of Telecommunications Officers and Advisors (NATOA <https://www.natoa.org/>). The winners were announced during a gala Thursday, October 1, 2014 in St. Paul, Minnesota.

CityTV brought home the top award in the category for "Innovative Use of Video" with a 7-minute promotional video on Murfreesboro's Discovery Center. The video previously earned a top place finish last month at the City-County Communications Market Association (3CMA) in Minneapolis. "The Discovery Center" video was produced by Communications Specialist John Padgett, a 7-year veteran of CityTV.

CityTV also received a 3<sup>rd</sup> place award in the "Documentary" category for a 17-minute video on "Stones River National Battlefield" produced by Michael Nevills. Both videos were earned in the classification of communication department's with operating budgets of \$200,000 - \$400,000, competing with cities such as Tacoma, Washington, Tampa Bay, Florida and Garden Gove, California.

Two honorable mentions were received for CityTV's children's program "Adventures in Murfreesboro" and for the Communications Department use of "Social Media."

"The CityTV team has won numerous awards over the years and continues to work hard to represent the City of Murfreesboro in a professional and elite manner," said Communications Director Alan Bozeman. "This recognition by NATOA again this year is no small accomplishment considering the caliber of competition and I am very proud of this team."

CityTV can be viewed on Comcast cable channel 3, AT&T's U-Verse channel 99, YouTube and the City website. For the 64 award categories, NATOA received over 720 entries from local governments across the country.

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A national trade association based in Alexandria, Virginia, NATOA represents local government jurisdictions and consortiums, including elected and appointed officials and staff, who oversee communications and cable television franchising.

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**Photo captions:**

1. *CityTV Logo.jpg*
2. *NATOA Logo.jpg*