



NEWS RELEASE

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Surprising Claudia Russell in the October episode of ‘In the City’ airing on CityTV and YouTube

MURFREESBORO, Tenn. – Tourism spending in Rutherford County is on the rise, a Murfreesboro crossing guard is surprised on national television, plus the Back to School Dash, the Bloomfield Cup, Hometown Huddle and more featured this month on “In the City.”

Join us “In the City” as host Michael Linn White takes you behind-the-scenes as Pickler and Ben and Middle Tennessee Christian honor 25-year crossing guard Claudia Russell. Watch as a community honors a woman who has touched so many lives with her caring spirit.

The October 2018 episode is airing on CityTV throughout the month or anytime on YouTube at <https://youtu.be/KoyPQG4JXdM>. The monthly magazine show airs every day at 8:30 a.m. and 6:30 p.m. on Channel 3 and 1094 on Comcast Xfinity, Channel 99 on AT&T Uverse, Roku, and YouTube.

The October edition of “In the City” also features:

- Hotel room bookings continue to increase along with tourism jobs, payroll and tax receipts as more people visit the many tourism attractions in Rutherford County. **The Convention and Visitors Bureau (CVB)** provides numbers, rankings and new branding to attract visitors. Watch <https://youtu.be/rbAM1HQs7Ck>.
- Meet the voice and inspiration behind local jazz and blues radio **WQJZ-103.9**. Attorney Ken Burger’s love for American music and the radio airwaves led him to set-up a studio inside his law offices on the Murfreesboro Square. Artists Abe White and Michael Fair supplement the story how Boro Jazz fills a musical void. Watch https://youtu.be/WaNszN_6iqc.
- Run with the organizers of the **Back to School Dash** to see how the annual run-walk fundraiser helps the Murfreesboro City Schools Foundation generate money for teachers to fund technology and science projects in the classroom. Watch <https://youtu.be/TzOHHjkDCIq>.
- First opened in the fall of 2013, Bloomfield Links is unique youth training golf course. The **Inaugural Bloomfield Cup** recently attracted young golfers on their way to regional and state competition. Director of Youth Development Jex Wilson and retired Golf Department Director

Tracy Wilkins tout the benefits of the Bloomfield Linkers League for the sport of golf in Murfreesboro. Watch <https://youtu.be/4kG4r59QwI8>.

- **Murfreesboro Electric Department** utilizes state-of-the-art meter reading technology. Since February, MED has been installing new meters with the latest technology and expects to wrap-up the work by the end of the year. Amy Byers explains what electric customers need to know, including the MED Smarthub App to view your personal account and make payments from your smartphone. Watch <https://youtu.be/CIFbj0Bn664?list=PL3375D5B193C7A26C>.
- Plus, **Hometown Huddle** is United Way's annual initiative to revitalize playgrounds. United way's Riley Wilson and Robin Seay of Murfreesboro Young Professionals explain how the community outreach agency and businesses partner to create safe and healthy spaces for children. Doing small things can have a big impact on the community where you live. <https://youtu.be/rWMpbOdqpXM>.
- And, the newest member of the Murfreesboro City Council, **Ronnie Martin**, explains his 'listen and learn' approach to serving on the elected body <https://youtu.be/rWHNmyIZ-PI>.
- Watch behind the scenes as Pickler and Ben surprises Crossing Guard **Claudia Russell** <https://youtu.be/pKz1omkh9qo>.

For all the latest City news, visit www.murfreesborotn.gov or watch the most recent newsbreaks and past episodes of "In the City" on our YouTube channel <https://www.youtube.com/cityofmurfreesboro> or www.murfreesborotn.gov/citytv.

For City News online, visit www.Murfreesborotn.gov.

Photo caption:

1. *Michael Linn White, host of CityTV's "In the City."*